

Cooperation Proposal

for

Province and City Governments

Event and Tour Companies

Amusement Parks

Golf Course Operators

Hospitality Real Estate Developers and Operators



Our Services

- Free flying balloons
- Tethered balloons
- Standing balloons and night glow
- Sales and operation of branded balloons
- Sales, installation, operation of large helium balloons
- Reality TV show





Free flying balloons

Flying hot air balloon is an exciting new way to explore beauty of Vietnam landscape from above. With 23 years of total experience and 3 years of experience in Vietnam, we are glad to offer flights in **Ba Ria/Vung Tau** for your customers starting **1st of January 2021**.



We are also looking for the following opportunities:

- Flying balloons with your brand, which gives unique advertising benefits
- Operating balloons for you in the flying area chosen by you, in which case customer acquisition would be on your side and operations on our side



Free flying balloons: technical

- The perfect size of balloons to fly in Vietnam are 8-12 pax due to terrain and weather. In more difficult terrains we recommend 4-6 pax balloons
- Optimal number of balloons to operate in one area is 4 to 6
- Balloons can fly in early mornings (with sunrise), the usual flight lasts for around 1 hour
- Depending on the wind, balloons can travel 7-20 km distance during the flight and go as high as 700 meters



Tethered balloons

Tethered balloon is a balloon tied by ropes to the ground. It lifts customers up to 50m high, but does not fly away. It can be operated in early mornings and also evenings. One lift – up lasts around 5 minutes in the air. Balloon can be placed in the spot you choose



Tethered balloons are suitable for:

- **Amusement parks, Golf courses**
- **Events:** for customer lifting and brand/event advertising
- **Big groups of tourists:** for passenger lifting
- **Team building:** we can construct different types of games and let customers inflate, lift the balloon themselves under our supervision



Tethered balloons: technical

- Tethered balloon needs at least 30m x 30m of free flat space with no high objects, such as street lighting poles, close to operations area
- The tethering place must be accessible by 7 ton truck
- Obtaining the license for tethered balloon can take up to one month. It is subject to negotiations whether us or client will be responsible for the license
- Weather conditions suitable for tethered balloon: wind up to 10 km/h, no rain.
- Available operating time: morning hours 6AM to 8:30AM; evening hours 5PM to 10PM

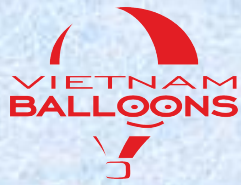


Standing balloons and night glow

23 meters high, the balloon looks impressive even while just standing inflated on the ground. At night time it looks even more impressive, glowing from inside like a giant light bulb. Operating hours per day are longer than tethered balloon



Standing balloons are suitable for big **Events**: for brand/event advertising. It is also suitable for private events, such as **weddings**. Usually, if winds are under 10 km/h, standing balloon can be easily converted into tethered balloon. But if winds become stronger, standing balloon can operate with up to 18 km/h winds



Sales and operation of branded balloons

Balloons in the sky automatically catch attention of people. And so will your brand! Flying higher than any other ad, your logo will be visible many kilometers around, effectively reaching thousands of people, and definitely getting their attention



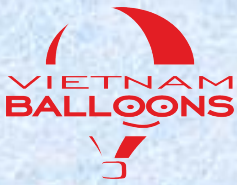
Branded balloons can be used not only for free flights, but also for tethered flights during your brand events, public festivals, etc. Countless companies ranging in size from Coca-Cola to medium – size businesses have their own balloons, giving brands truly amazing visibility



Sales and operation of branded balloons

- Balloons can be produced entirely according to your design. The envelope (top part) of the balloon lasts for 5 years, during which your brand would be displayed in the sky. We could choose the best producer and options for you to purchase the balloon, according to your needs
- Our company is flexible with cooperation terms: we can operate the balloon for you when you need it, or we can use it in our daily operations
- Another option is to put your logo on our specialized advertising balloon for a certain number of flights or for a single event





Large helium balloons

Tethered helium balloons are a perfect choice for **amusement parks, large tourist areas with lots of foot traffic.** Revenue comes from lifting people to 100 meters high. Logo glows in the night, visible kilometers away. In strong winds, balloon can swing a bit. Have a look: <https://fb.watch/1u9YXqywBd/>



Aerobars, can lift people to 50 meters. Due to extreme stability, it can operate in any weather 24/7. Clients can have breakfast, lunch or dinner in the sky, while observing the views. Both the balloon and the tower can be illuminated at night time.

Have a look: https://fb.watch/1u7x_9ckiQ/



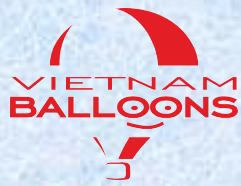
Large helium balloons

- Being stationary, helium balloons become a LANDMARK OF YOUR PLACE, be it amusement park, golf course, or resort and villa compound. Visible from far away, it easily attracts customers not only to take the balloon ride, but also to visit your facility and spend money there
- Being Vietnamese representative of biggest helium balloon producers, we can sell, install, and operate helium balloons for you. Working together with your architects and engineers, we would help to choose the optimal place for the installation. We would also place your location on our website to promote it to potential customers



Large helium balloon photos





Reality TV show project

- In order to promote ballooning and tourism in general, Vietnam Balloons is planning to make a reality TV show called “Race the Dragon”
- The show will presumably be aired on VTV3 or other major Vietnam channel to promote local tourism. We already have support of the Ministry of Culture, Sports and Tourism for the project
- After COVID-19 situation normalizes world-wide, we expect the show to be aired on international travel channels, such as Travel channel, Discovery, Nat Geo or similar
- We are looking for sponsors to support this project





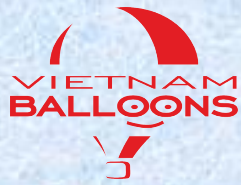
Project Concept

Fly hot air balloon in provinces connecting north and south

Make a **TV reality show** about the trip, featuring:

- balloon flights and aerial views
- adventures of balloon crew, interaction with local people
- cultural life in rural and urban areas, food, and places of interest in different provinces





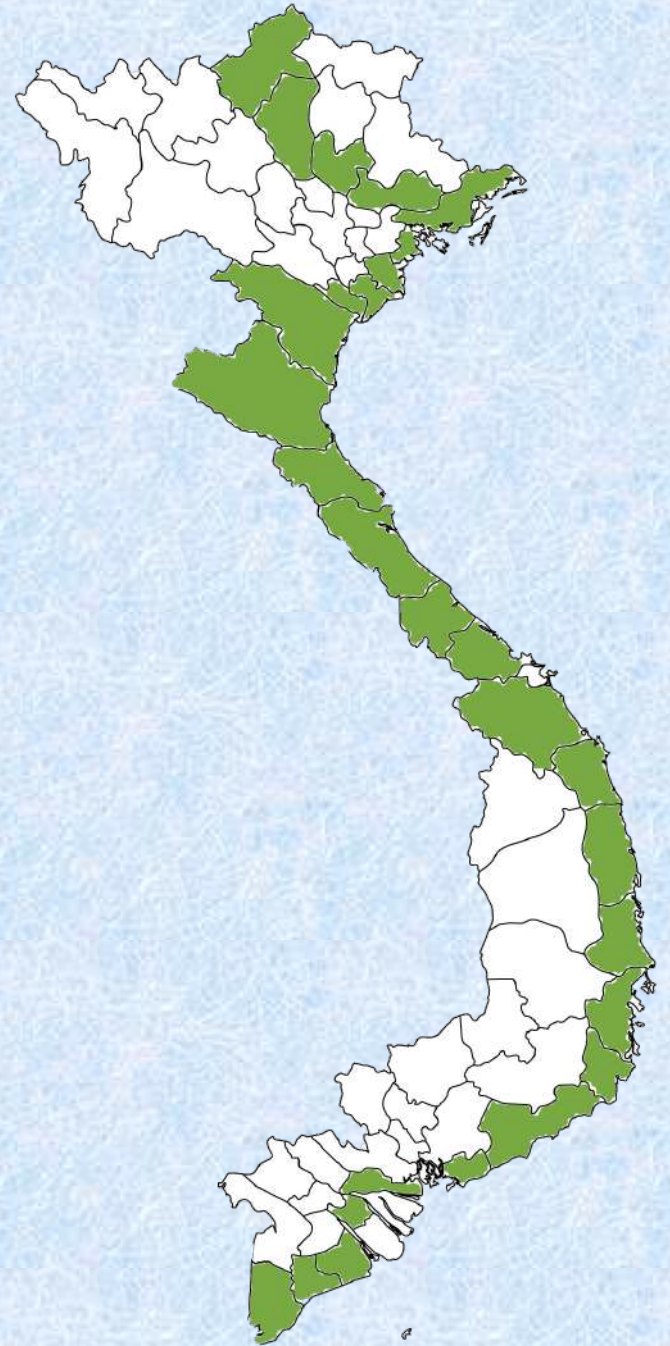
Mission

Show beauty and variety of nature, food, and culture of Vietnam

Promote local tourism, broadcasting on local TV channels

Promote Vietnam as international travel destination, broadcasting on international TV channels, such as Discovery, Nat Geo, etc.

Promote the brands of sponsors



Geography

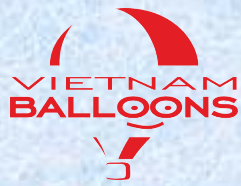
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|----------------------|-----------------------|
| 1. Hà Giang | 17. Quảng Nam |
| 2. Tuyên Quang | 18. Quảng Ngãi |
| 3. Vĩnh Phúc | 19. Bình Định |
| 4. Bắc Giang | 20. Phú Yên |
| 5. Quảng Ninh | 21. Khánh Hoà |
| 6. Hải Phòng | 22. Ninh Thuận |
| 7. Thái Bình | 23. Bình Thuận |
| 8. Nam Định | 24. Bà Rịa – Vũng Tàu |
| 9. Ninh Bình | 25. Tiền Giang |
| 10. Thanh Hoá | 26. Vĩnh Long |
| 11. Nghệ An | 27. Hậu Giang |
| 12. Hà Tĩnh | 28. Bạc Liêu |
| 13. Quảng Bình | 29. Cà Mau |
| 14. Quảng Trị | |
| 15. Thừa Thiên – Huế | |
| 16. Đà Nẵng | |



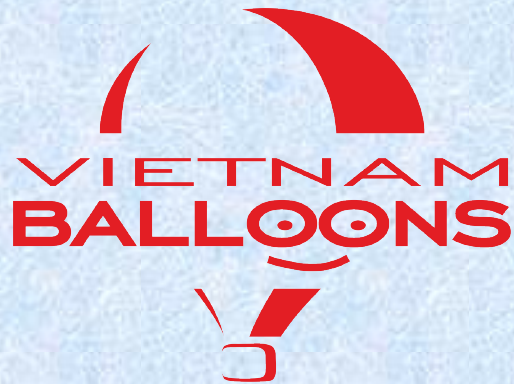
16 to 32 episodes

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|---------------------------------------|---|
| 1. Preparation for the trip | 17. Thừa Thiên – Huế |
| 2. Hà Giang | 18. Đà Nẵng |
| 3. Tuyên Quang | 19. Quảng Nam |
| 4. Vĩnh Phúc | 20. Quảng Ngãi |
| 5. Bắc Giang | 21. Bình Định |
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| 13. Hà Tĩnh | 29. Hậu Giang |
| 14. Quảng Bình | 30. Bạc Liêu |
| 15. Lifting balloon in Son Doong cave | 31. Cà Mau |
| 16. Quảng Trị | 32. Trip roundup, best shot compilation |





Team



Operated by European crew with more than 23 years in ballooning. The oldest commercial ballooning company in Vietnam



Longest established private TV production company in Vietnam. Multiple records of international shows and films



Let's look to the sky together!

For details about particular services, kindly contact:



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